

# Autonomous Transport Systems

November 2020

# MOVE



# OPERATOR AND GLOBAL INTEGRATOR OF DAILY MOBILITY

- 11 million passenger trips every day
- 18 countries
- Networks from few vehicles to fleets of 400+buses
- 7.4 bn net revenue



# Transportation issues

a key challenge is the future to make cities liveable

## More and more inhabitants in cities with mobility needs:

- +3.4B additional residents will be living in cities by 2050
- 30% of traffic in urban areas is caused by cars looking for a parking spot
- The majority of transportation is done with personal cars with trips < 8km

## And a city infrastructure that is incapable of growing:

- Congestion will increase
- Quality of life will decrease

We are here to make cities better, by improving PT services we encourage more people to use PT!



Cities are suffering from rapid demographic changes, increased congestion and pollution concerns



Shared mobility is contributing to better-functioning cities but does not meet the needs and expectations of all people

*Private-owned cars or mass transit alone are not the solution*

We need to make Public Transport more efficient and attractive!

# AV expected benefits

have triggered excitement and investments

Promising benefits for both customers and public welfare...

## Save time

(only in the US, 100M h/day commuting)

## Save lives

(90% of accident due to human)

## Save money

(People may not possess a car anymore)

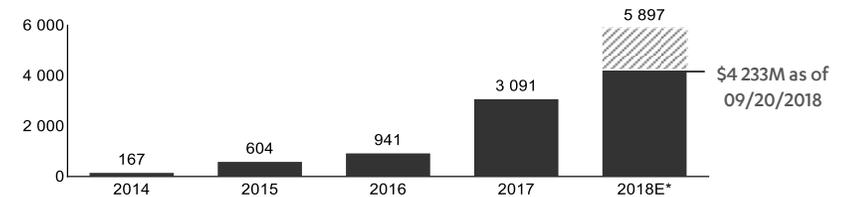
## Save space / Transform our cities

(Less congestion, More social links)

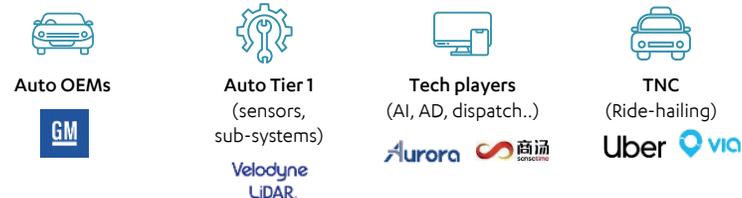
... have generated hype for AVs, notably through increasing investments over past years

## Global – Funding to AV technologies

(2014-2018E, in \$M)



Estimates based on extrapolated funding as of 09/20/2018. Source: ATS, CBInsights, Bain analysis

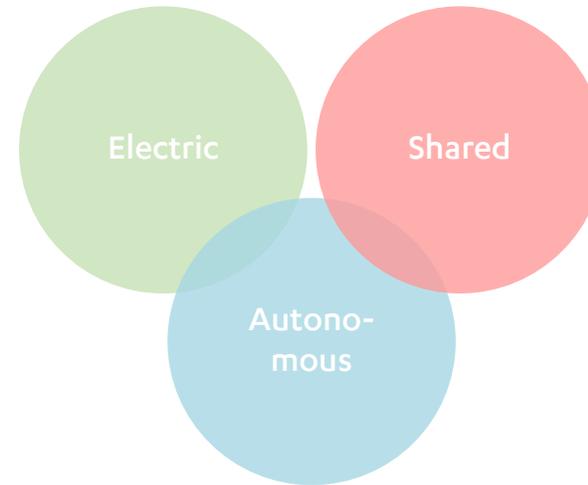


Note: (\*) Estimates based on extrapolated funding as of 09/20/2018.  
Source: ATS, CBInsights, Bain analysis

Strong expectations towards autonomous vehicles

# Public transport improvement is needed to tackle urban issues

- Self-Driving technology alone won't be the unicorn that solve everything
- It will be a catalyst: Electric, Shared and Autonomous Vehicle if integrated in PT networks could have a huge positive impact!



AVs are a good opportunity to make PT  
more efficient and attractive

# However, significant challenges remain...

## Major challenges have emerged ...



### AV technology not fully mastered :

- < 99% of situations currently managed; remaining difficult to tackle/isolate
- **Compute components (HW)** not safety-certified yet



### High price of AVs raising doubts about future TCO due to :

- High price of component (e.g. sensors, vehicles)
- Uncertain costs of infrastructure deployments
- Safety operator in the short term



### Difficulty to scale and deploy in different locations



### Low quality of service

- Low speeds and autonomous capabilities
- Limited passenger capacities



### Public acceptability of AVs to be tested

## ... delaying the emergence of AV



« We are confident that our cars are reliable and **ready to start test-driving without a test driver** in the driver's seat »

*Waymo, CEO, Nov. 2017*



« Waymo has sent out an email to its test members, letting them know that **completely driverless cars are on the way** [for tests] »

*The Verge, Oct. 2019*



**cruise**

« GM says it will have a ride-sharing service featuring its line of self-driving Chevy Bolts ready to go by 2019 »

*The Verge, Nov. 2017*



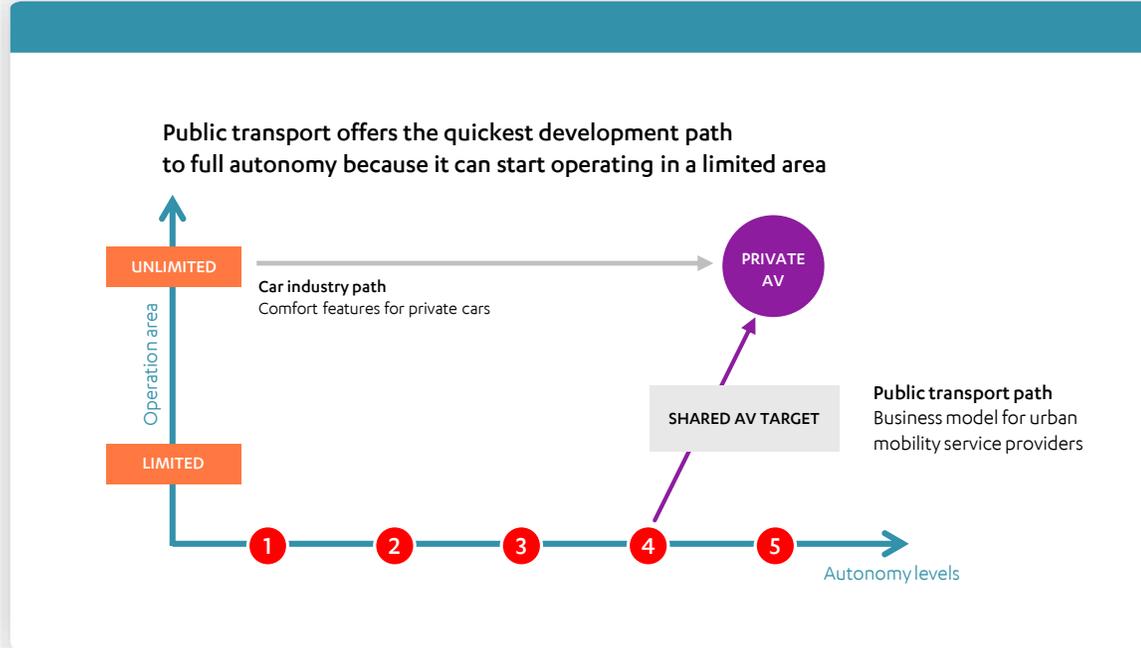
« In order to reach the level of performance and safety validation required [...], we will be significantly increasing our testing [...] which has the **effect of carrying the timing of fully driverless deployment beyond the end of the year** »

*The Verge, Oct. 2019*

Source: Expert interviews, Crédit Suisse, Evercore ISI Automotive Research, Litsearch, Bain analysis

# Public Transport

will be among the first for AVs



**Business with shared vehicles will be possible before private vehicles.**

**Technically easier:**

- Low speed (<70 kph) \*
- Limited geographical area \*\*
- Controlled and pre-registered path \*\*\*
- Human-in-the-loop is possible

**Business model more accessible for shared cars:**

- The cost of AD is shared between users
- In the case of public transport, AD replaces the driver

**Client acceptance**

- Our clients already delegate the driving activity to the chauffeurs

# Key milestones

**50+**

Deployments\* in 10 countries

**3.5m+**

Passengers transported  
(no steering wheel nor pedals)

**1.6m+**

Km travelled

**8.7/10**

Customer satisfaction score (average)

**2/3**

Share of international projects

## Multiple deployments with different vehicles



## Two important R&D projects to test our developments in supervision, connected infrastructure or dispatch systems & learn how to deploy and run AV mobility services

### Rouen Normandy Autonomous Lab Last-mile service from metro station



- In partnership with the city and Renault-Nissan
- Supervision connected to Renault-Nissan AD
- Supervision to be connected with existing PT supervision
- ~10km road in open road
- Operations with 4 Renault Zoe in 2018 – 2019 and with i-Cristal shuttle in 2021

### Paris-Saclay Autonomous Lab Night service on a BRT line



- In partnership with ADEME and Renault-Nissan
- ~3km trip on a dedicated lane (shared with traditional PT)
- Project fully operated by ATS on i-Cristal shuttles (other section operated by Renault with Zoe)
- First testing phase achieved in 2019

# Our focus

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## Offer Cities mobility services while ensuring

- The system local safety case
- A competitive customer experience (cost & quality)



**Our focus is to provide technologies and services to support local operators to deploy and run autonomous mobility services**

# Customer-centricity and customers' trust



*Feeling of trust  
of Transdev passengers  
in our autonomous  
mobility services*



## The results of our customer surveys:

### ➤ **Customers trust us:**

- Customers are quickly reassured when they use autonomous solutions
- Confidence rises higher when customers visit the Operating Control Center

### ➤ **Customers want more:**

- Customers have high expectations for their experience (comfort, Wifi, ability to communicate with a human supervisor...)
- Customers want more autonomous services, they want to use it on a daily basis

### ➤ **Learning by doing:**

- By our operations, we understand customer needs and adapt our solutions for a daily basis operation.

# Range of applications

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**Taking care of travel  
to nearest mass transit  
station**



**Providing a night-time  
or off-peak service**



**Facilitating mobility  
within city centers  
and tourist attractions**



**Serving a private  
or restricted site**

A red Transdev Easy Mile autonomous vehicle is parked on a paved area. The vehicle is a small, boxy, red car with large windows and a black roof. It has "transdev" and "EASY MILE" branding on the front. The side of the vehicle has a large white logo of a person walking. The background shows green trees and a building.

# TRANSDEV AIMS AT BEING A WORLD LEADER IN AUTONOMOUS VEHICLE FLEETS OPERATION

Transdev already is with 3.5m +pax without steering wheel / pedals

# THANK YOU



transportation  
technology  
by transdev